

THE INTERNATIONAL EXHIBITION OF  
**SHERLOCK HOLMES**

## SOLVE SYDNEY'S LARGEST INTERACTIVE MYSTERY

### *The International Exhibition of Sherlock Holmes sets sights on Sydney*

Fancy yourself a daring detective or super sleuth? Prepare to have your skills put to the test with *The International Exhibition of Sherlock Holmes*, presented by the Museum of Applied Arts and Sciences (MAAS). This adventure into forensic crime, conundrums and the positively puzzling premieres exclusively at the **Powerhouse Museum on Thursday 1 June 2017**.

In its first tour outside North America, exhibition visitors will be transported back to Sherlock Holmes' Victorian London to help solve a captivating mystery and will have the chance to crack the case by conducting their own experiments.

Visitors will also have the opportunity to glimpse into the genius of **Sir Arthur Conan Doyle**, the mastermind behind one of the most famous detectives in the known world. Featuring over 350 objects, see original manuscripts and first editions, visit one of the world's most accurate recreations of **221B Baker Street**, the home of Sherlock Holmes and his trusty sidekick Watson and immerse yourself in the most comprehensive display of **Sherlock pop culture items** since his creation 127 years ago.

"This exhibition proves Sherlock Holmes has been one of history's most enduring characters for good reason. This is the first opportunity for Australian visitors to immerse themselves into the world of forensic science, step into Sherlock's shoes to solve a crime and enjoy an up close look at the many iterations of Sherlock in popular culture over decades of interpretations," said MAAS Director **Dolla Merrillees**.

"Sherlock Holmes is the most influential character in fiction, encouraging entire generations to demand truth through the use of science. These influences have brought many young inquisitive minds into the field of forensic science and many more into all sciences, searching for clarity in our often foggy world," said exhibition creator **Geoffrey M. Curley**

The exhibition is brought to the Powerhouse Museum through a unique arts partnership between Exhibits Development Group (EDG); Geoffrey M. Curley + Associates; Conan Doyle Estate Ltd.; and the Oregon Museum of Science and Industry. This is the first time a Conan Doyle family member has been involved in a Sherlock Holmes exhibition.

Sherlock fans looking to try their hand as a sleuth can get involved in a range of programs during the exhibition including a MAASive Lates night, a True Crime Panel Talk and Sherlock Trivia Night. The first chance to experience *The International Exhibition of Sherlock Holmes* will be at **MAASive Lates** on 1 June. This special adults-only night will feature crime-themed activities and entertainment as the museum opens after dark for one night only. From a master criminal to a detective, a forensic scientist and an academic who designs crimes out of cities, every angle is covered in July's **True Crime Panel Talk**. Experience the exhibition after hours with Sherlock's biggest fans then share your knowledge at the adults-only **Sherlock Trivia Night**. Junior detectives don't miss out though. There is an entire case for kids to solve, documenting their crime solving skills in a detective file, as they work through the exhibition.

So if you're a budding biologist, a physics fanatic or crazy for chemistry, *The International Exhibition of Sherlock Holmes* at the Powerhouse Museum will have all the dastardly deeds and shady characters you can poke a magnifying glass at.

Tickets are on sale now and bookings are essential. *The International Exhibition of Sherlock Holmes* opens on the evening of Thursday 1 June and runs until Sunday 29 October, 2017.

**On view:** The International Exhibition of Sherlock Holmes

**Dates:** 1 June – 8 October, 2017

**Address:** Powerhouse Museum, 500 Harris Street, Ultimo

**Website:** [maas.museum](http://maas.museum)

[sherlockholmesexhibition.com](http://sherlockholmesexhibition.com)

Tickets via ticketek.com

**Admission:** General admission for adults is \$27  
Concession \$25,  
Children \$16  
Family Pass \$65.  
Discounts available for pre-purchased tickets and groups

**MAASive Lates: Sherlock Holmes**, Thursday 1 June, 6.30-10pm

Tap into your inner detective to solve a crime using techniques developed by Sir Arthur Conan Doyle and made famous by his much-loved character Sherlock Holmes.

**True Crime panel talk**, Thursday, 6 July, 6-7.30pm

Hear an expert panel discuss true crime and their unique first hand experiences. Presented in partnership with Sydney Living Museums Justice & Police Museum and its Crime Writing Festival.

**Sherlock Trivia Night**, Thursday 7 September, 5-6.30pm exhibition viewing followed by a 7-9pm trivia event

Enjoy the exhibition after hours then unleash your inner detective and see how you fare trying to solve a captivating, original murder mystery.

*The International Exhibition of Sherlock Holmes* images available here:

[https://www.dropbox.com/sh/r1dxv8cahr7h8t9/AADCS\\_hR1I2A0ap4HUiOR7VLa?dl=0](https://www.dropbox.com/sh/r1dxv8cahr7h8t9/AADCS_hR1I2A0ap4HUiOR7VLa?dl=0)

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## **EDITORS NOTES**

The exhibition is made up of five galleries:

- **Dr. Conan Doyle's Study** – Conan Doyle, a scientifically educated physician, was a curious and tireless investigator his entire life. Discover his world first, as a medical student at Edinburgh University, then as an apprentice at Royal Surgeons' Hall, next as a practicing physician in Southsea, Portsmouth, and finally as a creator of literary genius who moved to London in the early 1890s and became a full-time author. On display will be an original manuscript, letters, and illustrations through which guests will gain perspective on the experiences that influenced Conan Doyle in creating Sherlock Holmes.
- **Science and History** – Participate in experiments by exploring the developments in science and technology in the 1890s – developments that are still highly relevant today. Supported by forensics expert and crime historian E. J. Wagner, author of *The Science of Sherlock Holmes*, the exhibition digs into real forensic studies in order to demonstrate the link between the Sherlock Holmes stories, detective science and the world of today.
- **Sherlock Holmes in Baker Street** – Visit Sherlock Holmes' and Dr. Watson's sitting room at 221B Baker Street, London, where their investigations began and concluded – a room looming large in popular imagination around the globe ever since the first Sherlock Holmes tale, *A Study in Scarlet*, in 1887.

- **Become a Detective** – Exchange the museum map for a book full of clues while hot on a trail to solve a remarkable crime. Using your own powers of observation, crack a new Sherlock Holmes mystery written exclusively for this exhibition by Daniel Stashower, the acclaimed writer and award-winning Conan Doyle biographer.
- **Culture of Sherlock** – Enjoy the exhibition’s final gallery, housing an extensive collection of all things “Sherlockian,” ranging from vintage Sherlock Holmes-themed card games, comics, and magazines, to radio scripts, and movie and television show props and costumes. The exhibition offers up the most comprehensive display anywhere of Sherlock Holmes as portrayed in popular imagination over the last 127 years since his creation.

#### **About the Museum of Applied Arts and Sciences**

The Powerhouse Museum, alongside Sydney Observatory and Museums Discovery Centre, is part of the Museum of Applied Arts and Sciences (MAAS), Australia’s contemporary museum for excellence and innovation in applied arts and sciences. The Museum of Applied Arts and Sciences has a vast and diverse collection of over 500,000 objects.

#### **About Exhibits Development Group (EDG):**

EDG is dedicated to the development, production, marketing, and distribution of traveling museum exhibitions and cultural projects. EDG also serves as a partner to other exhibition organizers, museums, foundations, and collection owners in the U.S. and abroad, in the care and stewardship of their exhibitions and collections. EDG’s mission is to initiate and promote international cultural and intellectual exchange by bringing high-quality traveling exhibitions of art, science, and history to broad and diverse audiences. For more information, please visit [www.exhibitsdevelopment.com](http://www.exhibitsdevelopment.com)

#### **About Geoffrey M. Curley + Associates, LLC (GMCA):**

GMCA is an innovative consulting company dedicated to supporting the development and execution of new and vibrant educational, hands-on, minds-on experiences for museums. GMCA’s goal is to integrate new, cutting-edge technologies, environmental design and emotional storytelling with tantalizing visual, audio and tactile experiences making exhibitions personal, artistic, fun, educational, and memorable. For more information, please visit [www.gmcurley.com](http://www.gmcurley.com)

#### **About Conan Doyle Estate Ltd.:**

Conan Doyle Estate Ltd. is sole owner of the Sherlock Holmes and other Conan Doyle rights. Owned by members of the Conan Doyle family, and successor to the Estate of Dame Jean Conan Doyle (Sir Arthur Conan Doyle’s daughter who died in 1997), it manages the copyrights and trademarks in Sir Arthur’s works and characters. For more information, please visit [www.conandoyleestate.co.uk](http://www.conandoyleestate.co.uk)

#### **About Oregon Museum of Science and Industry:**

Founded in 1944, the Oregon Museum of Science and Industry (OMSI) is one of the nation’s leading science museums, a world-class tourist attraction, and an award-winning educational resource for the kid in each of us. OMSI is located at 1945 SE Water Avenue, Portland, OR 97214. For general information, call 503.797.4000 or visit [www.omsi.edu](http://www.omsi.edu).

#### **About Museum of London**

Museum of London tells the story of the world’s greatest city and its people. It cares for more than two million objects in its collections and attracts over 600,000 visitors per year. It also holds the largest archaeological archive in the world. The Museum’s collections of photographs, paintings and objects relating to 19<sup>th</sup> century London are particularly rich, supporting a deep understanding of the city during this extraordinary period in its history. They are cared for by a team led by Alex Werner, the Museum’s Head of History Collections and an expert on 19<sup>th</sup> century London history and on Sherlock Holmes. More information is available from [www.museumoflondon.org.uk](http://www.museumoflondon.org.uk)