MEDIA RELEASE

LAST CHANCE TO SEE
THE ART OF THE BRICK: DC COMICS
AT THE POWERHOUSE MUSEUM, SYDNEY

New Batman v Superman sculpture revealed
Over 95,000 tickets sold to date
Closing 1 May 2016

SYDNEY, AUSTRALIA – (March 2016) – Australian audiences have been the first in the world to experience THE ART OF THE BRICK: DC COMICS exhibition. To further entice audiences to visit before the exhibition closes on 1 May, a new sculpture will be unveiled called ‘Showdown’ and features an epic confrontation between Batman and Superman. This release coincides with the Australian launch of Warner Bros. Pictures film Batman v Superman: Dawn of Justice. This new, large-scale work is made from over 30,000 LEGO bricks.

This one-of-a-kind exhibition created by renowned contemporary artist Nathan Sawaya has entertained and wowed Australian audiences both young and old. The exhibition, exclusive to the Powerhouse Museum in Australia, will close on 1 May and continue on its worldwide tour.

THE ART OF THE BRICK: DC COMICS features more than 120 original works of art, created using over 1 million LEGO bricks, including a life-size Batmobile, spanning 5.5 metres (18 feet) and constructed from 500,000 bricks. Inspired by legendary characters such as Batman, Superman, Wonder Woman, The Joker, Harley Quinn and others, Sawaya has imagined large-scale sculptures featuring some of the most iconic Super Heroes and Super-Villains from the pages of DC Comics.

Artist Nathan Sawaya said, “This new piece of artwork captures the question comic fans have been asking for decades, if Batman and Superman were to battle, who would win? It is an epic showdown of super-heroic proportions. It's big. It's dark. It's fierce. Like with so many of my sculptures, I leave it to the viewer to finish the story.”

NSW Deputy Premier and Minister for the Arts, Troy Grant, said “This Australian exclusive for the Powerhouse Museum has been incredibly popular with families and fans of LEGO and DC Comics. It’s a must-see and I encourage you all to visit before the exhibition leaves Australia.”

NSW Minister for Trade, Tourism and Major Events Stuart Ayres said “It was a real coup for Sydney to secure the world premiere of THE ART OF THE BRICK: DC COMICS exhibition through support from the NSW Government’s tourism and major events agency, Destination NSW. The exhibition is a major drawcard for visitors to Sydney and I encourage everyone to see this world class exhibition before it closes.”

Museum of Applied Arts and Sciences (MAAS) Director, Dolla Merrillees said it was an honour for the Powerhouse Museum to be the exclusive Australian venue for this global
exhibition. “This exhibition has been immensely popular since it opened and continues to attract strong crowds. Its popularity supports our fascination with heroes and villains and the battle between right and wrong as well as our affiliation and love of LEGO,” said Ms Merrillees.

The exhibition holds true to the creative disciplines of Sawaya’s original touring exhibition, THE ART OF THE BRICK, which encourages inspiration, education and participation and has been seen by millions of people in more than 75 cities across five continents. Award-winning and record-breaking, CNN rated it as one of the world’s ‘must see exhibitions.’

The exhibition, supported in Australia by the NSW Government’s tourism and major events agency Destination NSW, brings together contemporary artist Nathan Sawaya with Warner Bros. Consumer Products and DC Entertainment, to create the world’s largest collection of DC Comics-inspired LEGO® artwork.

Exhibition details

What: THE ART OF THE BRICK: DC COMICS
Where: Powerhouse Museum, Sydney
500 Harris St, Ultimo NSW
When: Closing 1 May 2016
Details: maas.museum/aotb
Tickets: To avoid the queues pre-book your tickets at www.ticketek.com.au
Pricing: Adult: $26
Concession: $22
Child: $16.60
Family: $64

Future cities and venues will be posted at www.brickartist.com

About Nathan Sawaya
Nathan Sawaya is an acclaimed artist who creates awe-inspiring artwork out of a toy. His art focuses on large-scale sculptures using only LEGO bricks. Sawaya was the first artist to ever take LEGO into the art world and his touring exhibition THE ART OF THE BRICK, has entertained and inspired millions of art lovers and enthusiasts around the world. CNN heralded THE ART OF THE BRICK as one of the top “must-see exhibits in the world!” Originally a lawyer, Sawaya walked away from the law and took an artistic risk on LEGO bricks. Now Sawaya is an author, speaker and one of the most popular, award-winning contemporary artists of our time. For more information about Nathan Sawaya and his artwork, visit www.nathansawaya.com. For more information about THE ART OF THE BRICK, visit www.brickartist.com.

About the Museum of Arts and Applied Sciences
The Powerhouse Museum, alongside Sydney Observatory and the Museums Discovery Centre, is part of the Museum of Applied Arts and Sciences (MAAS), Australia’s contemporary museum for excellence and innovation in applied arts and sciences. The Museum of Applied Arts and Sciences has a vast and diverse collection of over 500,000 objects.

About Warner Bros. Consumer Products
Warner Bros. Consumer Products, a Warner Bros. Entertainment Company, is one of the leading licensing and retail merchandising organizations in the world.

About DC Entertainment
DC Entertainment, home to iconic brands DC Comics (Superman, Batman, Green Lantern, Wonder Woman, The Flash), Vertigo (Sandman, Fables) and MAD, is the creative division
charged with strategically integrating its content across Warner Bros. Entertainment and Time Warner. DC Entertainment works in concert with many key Warner Bros. divisions to unleash its stories and characters across all media, including but not limited to film, television, consumer products, home entertainment and interactive games. Publishing thousands of comic books, graphic novels and magazines each year, DC Entertainment is one of the largest English-language publishers of comics in the world.

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Images:

Link to images of sculptures being showcased at the upcoming exhibition below

THE ART OF THE BRICK DC COMICS IMAGES

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