

MEDIA RELEASE

THE WIGGLES EXHIBITION REOPENS IN 2017 WITH THE WIGGLES LIVE IN CONCERT

Sydney, Australia: One of Sydney's most popular children's exhibitions, *The Wiggles*, will have an exciting new upgrade in 2017. To celebrate the reopening of the exhibition The Wiggles themselves will perform live at the Powerhouse Museum on 4 March 2017.

Since opening in 2011, The Wiggles exhibition has been a huge hit with children and families. Due to popular demand the exhibition was made an ongoing feature at the Powerhouse Museum and attracts excited children daily. This much-loved exhibition will soon have new Wiggles content on display and feature personal keepsakes from the new Wiggles cast. Highlights will include Lachy's first teddy bear, a pair of Emma's childhood ballet shoes and Captain Feathersword's telescope.

Favourites such as Dorothy the Dinosaur, Wags the Dog, Henry the Octopus and Captain Feathersword remain in the exhibition as well as new interactive activities. With support from Major Partner Transport for NSW, the exhibition will also see upgrades to the Big Red Car to incorporate messaging on seatbelt safety featuring the Wiggles' song "Are you Buckled Up." In addition to incorporating requests from regular visitors the exhibition has been updated in line with the NSW early years learning framework.

Museum of Applied Arts and Sciences (MAAS) Director, Dolla Merrillees, said: "For a quarter of a century the Wiggles have provided an entry point to the arts for children. Their popularity, nationally and internationally, is unprecedented and they are a wonderful Australian entertainment success story. It was fitting to celebrate their story with an exhibition, which we opened during their 20th anniversary in 2011. Now as The Wiggles clock up 25 years of bringing joy to children and families it is the perfect time to update the exhibition for the next generation of Wiggles fans."

Blue Wiggle, Anthony Field said: "We are delighted that The Wiggles exhibition at the Powerhouse Museum has been so popular. As new fans join the extended Wiggles family it is wonderful to be able to share and create new Wiggles memories with them. We can't wait to see the new experience and celebrate with a live concert!"

While the exhibition gets a make-over, the Wiggles exhibition will be closed until 4 March 2017. With permanent children's interactive exhibition *Experimentations* recently updated the Powerhouse Museum has much to offer young visitors and is the ideal outing for children and families.

Join Anthony, Emma, Simon and Lachy as the big red car chugga chugs into the Powerhouse Museum on 4 March. Tickets to The Wiggles live at the Powerhouse Museum are on sale from 15 February and will sell like hot potatoes!

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THE WIGGLES EXHIBITION DETAILS:

When: opening 4 March 2017

Where: Powerhouse Museum, 500 Harris Street, Ultimo NSW 2007

Price: free with museum entry

THE WIGGLES LIVE IN CONCERT DETAILS:

When: 10.30am Saturday 4 March 2017

Where: Powerhouse Museum, 500 Harris Street, Ultimo NSW 2007

Price: Free with Museum entry - \$15/8 for adults and concession, \$5 members and kids free.

Bookings: <https://maas.museum/event/the-wiggles-live-in-concert/>

Images: https://www.dropbox.com/sh/ebgyj3kmog5kx0n/AAAa_14W60a_hVDng4Q-FgANa?dl=0

FAMILY SUNDAYS: EGYPTIAN MUMMIES

When: Sundays in February and March, 10.00 am – 4.00pm

Where: Powerhouse Museum, 500 Harris Street, Ultimo NSW 2007

Price: free with museum entry

Each Sunday throughout February and March, to celebrate *Egyptian Mummies: Exploring Ancient Lives*, families and friends can explore ancient Egyptian lives through either the eyes of an architect, artist, archaeologist or a pharaoh. Learn about ancient Egyptian buildings, what pharaohs wore, how artists worked, or become an archaeologist for the day.

Images available here: <https://www.dropbox.com/sh/7bi58h89dk1h3fs/AAAPk4jnK22gYliEyr95BDgka?dl=0>

About the Museum of Arts and Applied Sciences

The Powerhouse Museum, alongside Sydney Observatory and Museums Discovery Centre, is part of the Museum of Applied Arts and Sciences (MAAS), Australia's contemporary museum for excellence and innovation in applied arts and sciences. The Museum of Applied Arts and Sciences has a vast and diverse collection of over 500,000 objects.