



Image: Anthony Geernaert

POWERHOUSE APPOINTS STEPHEN TODD AS CREATIVE DIRECTOR SYDNEY DESIGN WEEK 2020

The Powerhouse has today announced the appointment of esteemed writer and editor **Stephen Todd** as the Creative Director of **Sydney Design Week 2020**. Todd will draw on his specialised expertise in design to create a dynamic seven-day program directly responding to the design industry.

Taking place from September 16-22 2020, **Sydney Design Week** will refine the previously titled **Sydney Design Festival** into a dedicated program focusing on the local Australian Design industry whilst also reflecting on internationally applicable design themes within the context of Australia's place in the Asia Pacific.

Stephen Todd is a writer, editor and creative director with 25 years of international experience across design, architecture, fashion and art. He launched French fashion and culture titles, *Numéro* and *Jalouse magazine*, and has written for publications including *The New York Times*, *The Guardian*, *Le Monde*, *Blueprint*, *Wallpaper*, *American Vogue*. In 2005 he launched the branding and communications agency *concept+image* in Paris where he orchestrated bespoke programs including exhibitions, catalogues, events and advertising for major clients including Moët and Swarovski. For Swarovski, he curated the *9 X 10 Swarovski At Work* design show at the Milan Furniture Fair and the *22 Ways To Say Black fashion* exhibition at Phillips Auction House in New York. He is currently the design editor at *The Australian Financial Review*.

On his appointment, Stephen Todd said: "It is an honour to be named Creative Director of Sydney Design Week 2020 and I'm looking forward to working with the team at the Powerhouse to deliver an engaging seven-day program of exhibitions, workshops, discussions and events."

Powerhouse Museum, Chief Executive Lisa Havilah said: "Stephen Todd has a unique and extensive insight into contemporary design and media. We look forward to his leadership in creating a brilliant event in 2020."

Details for the program will be announced later in the year.

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